

#### **Executive Summary**



Brief Introduction
Business Highlights
Goals For Your Business
What Makes Your Business Unique
Conclusion

#### **Business Overview**



Service
Ownership
Products and Services
Location
Hours of Operation

#### **Market Research**



### Management



Responsibilities
Chain of Command

### Marketing



Marketing Strategy
Social Media/Website Platforms
Newsletter
Business Cards and Personalized Merchandise

# Financial Management



Licenses, Testing, Permits
Rent and Office Supplies
Promotional Marketing
Consultation Fees

## **Appendix**



Resume

Financial Report