

JANUARY 2026

Busy ACA Agent's
Sales Calendar

IMPORTANT DATES

January 1

 Coverage begins for most beneficiaries.

January 15

 ACA OEP ends for federal exchange and most states

January 31

 ACA OEP ends in NJ, NY



Happy New Year!

NOTES

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 	2	3
4	5	6	7	8	9	10
11	12	13	14	15 	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 

FEBRUARY 2026

Busy ACA Agent's
Sales Calendar

IMPORTANT DATES

February 1

 Coverage begins for those who enroll in or make changes December 16 to January 15 and have paid their first premiums.

NOTES



Celebrate a successful OEP and reflect on your goals

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Busy ACA Agent's Sales Calendar

 Anniversary of the
Affordable Care Act

Establish new business goals and make changes to your marketing strategy

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23 	24	25	26	27	28
29	30	31				

APRIL 2026

Busy ACA Agent's
Sales Calendar

IMPORTANT DATES

April 15

 Tax Day & last day
to report premium
tax credits



**Consider supplemental dental, vision, and hearing
products to add to your portfolio**

NOTES

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15 	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY 2026

Busy ACA Agent's
Sales Calendar

NOTES



Connect with new clients and discuss coverage options

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE 2026

Busy ACA Agent's
Sales Calendar

IMPORTANT DATES

June 28

 National Insurance
Awareness Day

NOTES



LGBTQ+ pride month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28 	29	30				

JULY 2026

Busy ACA Agent's
Sales Calendar

IMPORTANT DATES

July 10
 Chronic Disease Day

NOTES



Complete state marketplace training

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10 	11
12	13	14	16	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Busy ACA Agent's Sales Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Busy ACA Agent's Sales Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
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11	12	13	14	15 	16	17
18	19	20	21	22	23	24
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NOVEMBER 2026

Busy ACA Agent's
Sales Calendar

IMPORTANT DATES

November 1

➡ ACA OEP begins

NOTES



National Adoption
Awareness Month



National Diabetes
Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 ➡	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026

Busy ACA Agent's
Sales Calendar

IMPORTANT DATES

December 7

 AEP ends

December 15

 Last day to make changes or pay first premium for January 1 effective date

NOTES



Follow up with clients and double check your submissions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7 	8	9	10	11	12
13	14	15 	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		