


# JANUARY 2025


Busy ACA Agent's  
Sales Calendar

## IMPORTANT DATES

### January 1

 Coverage begins for most beneficiaries.

### January 15

 ACA OEP ends for federal exchange and most states

### January 31

 ACA OEP ends in NJ, NY



## Happy New Year!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 	2	3	4
5	6	7	8	9	10	11
12	13	14	15 	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31 	

## NOTES

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# FEBRUARY 2025

Busy ACA Agent's  
Sales Calendar

## IMPORTANT DATES

### February 1

 Coverage begins for those who enroll in or make changes December 16 to January 15 and have paid their first premiums.

## NOTES

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**Celebrate a successful OEP and reflect on your goals**


SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

# MARCH 2025

Busy ACA Agent's  
Sales Calendar

## IMPORTANT DATES

**March 23**

 Anniversary of the  
Affordable Care Act

## NOTES



Establish new business goals and make changes to your marketing strategy


SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 	24	25	26	27	28	29
30	31					

# APRIL 2025

Busy ACA Agent's  
Sales Calendar

## IMPORTANT DATES

**April 15**

 Tax Day & last day to report premium tax credits

## NOTES

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Consider supplemental dental, vision, and hearing products to add to your portfolio

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

# MAY 2025

## Busy ACA Agent's Sales Calendar

### NOTES

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Connect with new clients and discuss coverage options

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# JUNE 2025

**IMPORTANT DATES**

**June 28**  
 National Insurance Awareness Day

**NOTES**

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## LGBTQ+ pride month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28 
29	30					

# JULY 2025

Busy ACA Agent's  
Sales Calendar

### IMPORTANT DATES

**July 10**

 Chronic Disease Day

### NOTES

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## Complete state marketplace training

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10 	11	12
13	14	16	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		





# SEPTEMBER 2025

**Busy ACA Agent's  
Sales Calendar**

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**Newborn Screening  
Awareness Month**



**Ensure that your carrier  
contracts are up to date**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

# OCTOBER 2025

Busy ACA Agent's  
Sales Calendar

### IMPORTANT DATES

**October 15**

 Medicare Annual Enrollment Period Begins

### NOTES

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 **Breast Cancer Awareness Month**

 **Make sure you are ready for the ACA OEP: last minute communications with clients, collect paperwork/payments**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15 	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

# NOVEMBER 2025

## Busy ACA Agent's Sales Calendar

### IMPORTANT DATES

November 1

➡ ACA OEP begins

### NOTES

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**National Adoption Awareness Month**



**National Diabetes Month**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

# DECEMBER 2025


Busy ACA Agent's  
Sales Calendar

## IMPORTANT DATES

### December 7

 AEP ends

### December 15

 Last day to make changes or pay first premium for January 1 effective date

## NOTES

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Follow up with clients and double check your submissions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7 	8	9	10	11	12	13
14	15 	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			