



Ritter's Lead & Submission Incentives

It's time to be rewarded for the work you put in. Discover Ritter's lead and enrollment bonuses and how you can earn more by selling more!

Note: Please visit RitterIM.com/incentives for the most up-to-date information on these programs.

Shop & Enroll Superstars



The Shop & Enroll Superstars program rewards Ritter agents for using Shop & Enroll on a regular basis. Agents can qualify for a variety of awards and win ShopRitterIM coupon codes.

For more information, please see the reverse side of the sheet.

First Shop & Enroll App Bonuses



There are a variety of ways to submit applications on Shop & Enroll – traditional, FastTrack remote, and FastTrack in-person. When you submit your first application for each of these methods, you'll get a **\$50 code** to ShopRitterIM.com.

Learn more about these submission methods at docs.ritterim.com/agents/quote/#prefilled-submissions-overview.

Monthly Giveaway



Each month, Ritter agents who use our tools to submit applications and generate leads qualify for a drawing for an **free iPad**. Every task below completed counts as a separate entry, so agents can earn up to five!

- Submit five Shop & Enroll applications
- Submit one Market Advisor™ Medigap application
- Submit one Market Advisor™ dental application
- Purchase one real-time lead on LeadCENTER*
- Purchase five leads on LeadCENTER

Drawings are held on the monthly Shop & Enroll video located on the **Shop & Enroll** tab. Agents must reach out to the Shop & Enroll team at support@shopandenroll.com to claim their prize, so make sure to watch!

*Applications are based on date submitted, not effective date.

First Market Advisor™ App Bonuses



When you submit your first Medicare Supplement and first dental applications through Market Advisor™, and you'll receive a **\$100 voucher** to LeadCENTER.

Learn more about Market Advisor™ at Docs.RitterIM.com/market-advisor.

LeadCENTER Promotions



Buy Four Leads, Get One Free

- Buy your first four leads on LeadCENTER, and we'll buy you your next one of an equal or lesser value.






BOGO Realtime Leads

- Buy your first Realtime lead, and we'll buy your second one.



SHOP & ENROLL SUPERSTARS

At the end of each month, we award marketing credits to four different Shop & Enroll agents and one agency. **Here's how to win:**

Category	How to Win	Monthly Winner Earns...
 Most Valuable Producer	Awarded to the agent who submits the most Shop & Enroll applications	\$200 credit toward ShopRitterIM.com
 Rookie of the Month	Awarded to the new-to-Shop & Enroll agent ¹ who submits the most Shop & Enroll applications	\$200 credit toward ShopRitterIM.com
 Most Improved Producer	Awarded to the agent who maximizes their site by a formula of percent increase of applications submitted, percent increase of eSOAs collected, and investment in Shop & Enroll marketing materials	\$200 credit toward ShopRitterIM.com
 Top Carrier Producer	Awarded to the top producer for each of our Shop & Enroll carriers ²	\$50 credit toward ShopRitterIM.com
 Coach of the Month	Awarded to the agency principal whose agency leads a formula accounting for most pages created for their agents and most applications collected	\$500 credit toward ShopRitterIM.com

The rules are simple:

- ✓ To qualify, you need a Shop & Enroll website.
- ✓ An agent can't win the same prize more than once in a calendar year.
- ✓ Only Shop & Enroll applications that are successfully submitted to the carrier count toward your total.
- ✓ Applications count toward the month they were keyed, not their effective date.
- ✓ All decisions by Ritter are final.

To qualify...

- ✓ Agents cannot be a Ritter employee
- ✓ Agents must be opted-in to our marketing and communication

Codes cannot be combined and expire 180 days after being awarded.

¹A new-to-Shop & Enroll agent is defined as an agent who established their Shop & Enroll site in the preceding month. ²Minimum of five applications.